



Thermochemical Fluids in Greenhouse Farming

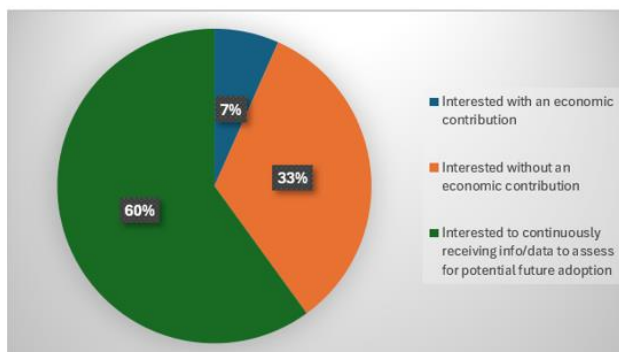
Stakeholder mapping

The project's methodology addressed stakeholders' engagement for future marketability. It was conceived in full alignment with the project's aims and expectations, and it addressed the stakeholders identification, analysis, and mapping. Main outcomes were the mapping into the following main stakeholders groups: Greenhouses, Industry, Academia and research, Business and financial advisors, Policy makers and authorities. Representatives of these groups invited to attend the project's events well demonstrated interests in its main achievements and potential exploitation in the target domain and market.

In the light of the positive feedback gathered during the project's main events mentioned above, it is worth pointing out particular aspects which have been considered as relevant by the project's end users and significant stakeholders, namely the effectiveness of the project's solution in terms of costs/benefits, costs/productivity.

Main recommendations for direct end-users are to actually implement the project's outcomes trusting on the effectiveness of the proposed solution, especially in the long term.

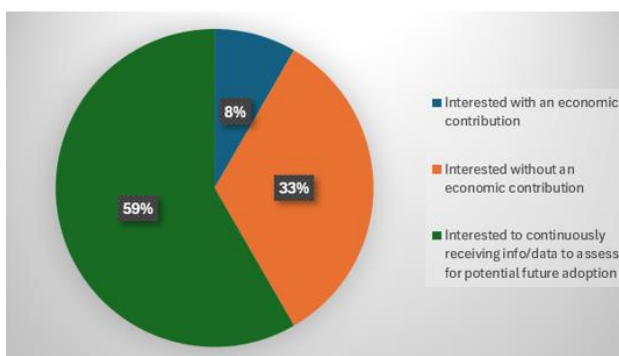
Stakeholders Group 1 – Greenhouses



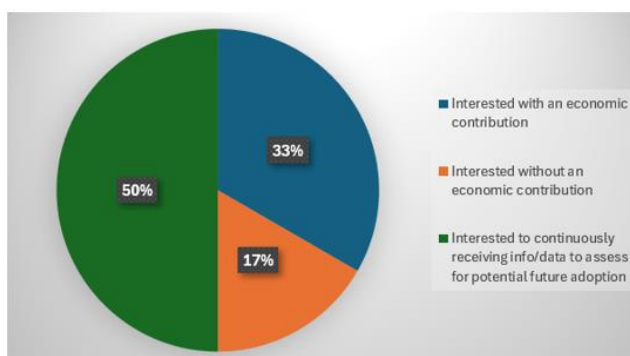
While, for stakeholders main recommendations are focused on the positive feedback provided by the project's end-users operating both in the related test beds and use cases. The obtained positive effects actually do provide benefits in their operating field at environmental, societal and economic level.

Figures: Stakeholders who are more directly involved in the installation and maintenance of crops and related infrastructure (e.g. Greenhouses, Owner of Industrial Buildings and Other Large Spaces, Academia and Research), presented with economic forecasting data prepared by the consortium, provided the following feedbacks (breakdown percentages per each group identified through the conceived and adopted methodology.

Stakeholders Group 2 - Industrial Buildings and Other Large Spaces



Stakeholders Group 3 – Academia and research



TheGreefa project has received funding from the European Union's Horizon 2020 Research and Innovation Program under grant agreement No 101000801.

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